



## Company Overview

Having purchased advanced machinery and large farms and employing an expert panel, Alma Trading Company was founded aiming to produce various kinds of high-quality tomato paste. Most of the operations of the company are known to be the production of tomato paste observing world-class standards. The company is now one of the main manufacturers of this product in the Middle East. Having the background of decades of successful operation at exhibitions and world markets, the company has managed to become a well-known brand among both merchants and consumers. The company has managed to provide for the needs of merchants in this area as quickly as possible.





## Business Description

Tomato paste is a popular product used in various foods and it gives great taste and color to foods. In the past, people used to make tomato paste at their houses. However, as time passed and people's lifestyles changed, people no longer make them at home and they try to buy their prepared tomato paste from shops. Therefore, many countries operate in this field such as China and Spain that are the biggest manufacturers in this field across the world. Alma Trading Company, having large tomato farms in the Middle East and having purchased the most advanced machinery, has improved the quantity and quality of its products and has observed the needs of merchants in the Middle East. The company has become one of the main manufacturers of this field in the Middle East.

## Visions and Values

Alma Trading Company strives to increase the diversity of its products using modern technology and machinery in the not-too-distant future. The company aims to become one of the three well-known brands yet the biggest manufacturer of tomato paste in the world.

### Values

- Observing the environmental rules and regulations
- Innovation, continued learning, and improvement
- Responsibility and accountability
- Continued improvement of knowledge and skills of the workforce





## Mission and Targets

Alma Trading Company aims to produce high-quality and healthy products to make its defined vision come true by improving quality and quantity levels. To do so and regarding the company's vision plan, some targets are set as follows:

- Receiving the title of 'the biggest and most credible manufacturer of different types of tomato pastes
- Improving the quality and quantity levels of the products
- Holding training sessions to improve the knowledge levels of the company's employees
- Continued supervision on all the stages of manufacturing to ensure the healthiness of products
- Creating the maximum satisfaction and obtaining the trust of the clients
- Using modern technology and machinery
- Creating a suitable working environment to increase efficiency
- Observing world-class standards in production

## Message from the CEO

At Alma Trading Company, we believe that tasty and hygienic products are considered a pillar in having a happy and healthy life. Therefore, we do our best to improve people's quality of life and we produce different healthy foods and raw materials. Our main principle at the company is improving the quality of products. To do so, all the employees are bound to do their best. We believe we can produce healthy food using knowledge and technology. That is why our experts explore modern technology in this field on a daily basis. It is hoped we will be placed among the three best brands operational in the field of tomato paste manufacturing in the world so we can provide our products to people all around the world.





## **Products**

Various kinds of tomato paste

## **service**

- Sending the specialized catalogs of products via social media and email
- Giving free consultation so the customers can have a desirable purchase
- Guaranteeing the quality of products in the process of shipping and delivery of the products

## **Delivery and Payment:**

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land, and air, Alma Trading Company exports its products to different countries easily, conveniently, and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.





